

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# This Is a Record August Furniture Sale in Volume Because It Is Greatest in Its Opportunities

## You Cannot Pay a Dollar of Debts

with silence or a sad face.  
A pound of melancholy and a ton of promises will not alter conditions in any matters of fact between the landlord and his tenant.  
But as almost every house owner or merchant was once poor himself, his sympathies will go out.  
Do not slink away or avoid whoever you owe, but like a man, see him yourself and tell him what you can do and ten times out of twelve he will believe and encourage you.

[Signal] *John Wanamaker*

August 3, 1921.

## Fine Coats for Young Women at Clearaway Prices

This is a splendid chance for young women to get fine coats at great savings.  
On the price-lowered racks are beautiful coats and wraps of softest velours, bolivias, valdys and evoras, fine serges, tricootines, canton crepes, satins, as well as sports cloths, and a few sports coats of knitted wool and jersey.  
Colors include both light and dark. Of some there is but one model of a kind.  
Prices are now from \$10 to \$55, without regard to original figures.  
Sizes 14 to 20 in the collection, but small sizes predominate.

(Second Floor, Chestnut)

## Young Women's Light Colored Jersey Suits for Little

All that are left are now \$12.50 to \$25. Earlier prices were, of course, much more. Well-tailored of wool jersey, in oxford gray, beige, tan, jade, tomato and turquoise. Several varieties of coat, all good. 14 to 20 year sizes among them.

(Second Floor, Chestnut)

## All the Finer Colored Silk Skirts Are Now Less

And "less" for many of them means just half earlier prices. They are the prettiest silk dress skirts of the season, but only one or two of a kind now, and not many. Beautiful silk-and-wool crepes, canton crepe, crepe de chine, georgette, taffeta, and knitted silk. Some handsome novelty skirts among them.  
The one price throughout the collection is now \$18.75.

(First Floor, Central)

## If the Prince Were Seeking Cinderella Today

he would ignore every other foot-covering and go straight after the owner of these dainty new white kid slippers. They flatter the plainest foot. Petite and dainty in every line and curve—exquisitely hand-made—with the high French heels that this kind of slipper will always cling to. One model has a single broad strap; the other has two narrow straps. And each is \$16 a pair.

(Little Foot Shop, First Floor, Market)

## Women's Athletic Union Suits Again to Sell at \$1.15

These are more of those surplus stocks from a celebrated maker which went out so swiftly a week ago.  
They represent many fabrics and various styles, and while there are not all sizes in each kind, you will find your size in something. Nainsook, voile, madras and crepe are some of the materials and they are in pink and white.  
All unusual values, some extraordinary.

(West Aisle)

## The Motorsol Is a Small Folding Umbrella

which may be used as a parasol, too. It is unique in its arrangement, the leather handle folding and the whole slipping into a smart leather case. Just the thing to keep in the motor in case of rain, or in case of sun—as it may be bent to form a shield. Ten-rib gilt frame with amber tips. Taffeta silk in green, blue or black, \$12.

(Main Floor, Market)

## The Newest French Veils

are here in all their Parisian glory, showing scroll and irregular filet designs and having that effect of coquetry which all French things possess.  
In brown, navy, black and taupe, \$5 to \$2.75 a yard.

(Main Floor, Central)

## Effective New Combs for the Coiffure

One might say they were the very latest members of combdom. Made of imitation shell with gold mountings, in attractive and fanciful shapes.  
High Spanish combs, \$5.25 to \$12.50.  
Close-fitting combs, \$3.25 to \$17.50.  
Small puff combs, \$2.50 and \$2.75.  
Hairpins, \$3.50 to \$4.25.

(Jewelry Store, Chestnut and Thirtieth)

## Imported Ratinés in Black and White Combinations

These new ratinés will make smart sports suits and dresses in black and white checks or stripes. 46 inches wide, \$1.50 a yard.

(First Floor, Chestnut)

## Many a Day Is Right for a Featherweight Jersey Dress

A RAINY day—a cool day—a day on train or ship-board—a mountain or seashore day—and every autumn day—for all these the well-made jersey dress is just right.  
It sheds the dust. It doesn't muss. It gives just the right degree of warmth. And it is good looking and smart, if it is one of these distinctive Wanamaker jersey dresses.  
Ribbed jersey with smart collar and long sleeves—plain jersey with vestee, collar and cuffs of check gingham—a long-sleeved Russian blouse model over pleated skirt—embroidered tunic jerseys—tuxedo coat-dress models. And as to colors, there are silver gray, delft blue, brown, tan, navy, black, mustard, beige, jade and white.  
Anywhere from \$13.75 to \$40 there is decidedly satisfactory choosing.

(First Floor, Central)

## Sardonyx Is the August Birthstone

THE cloudy red of this semi-precious stone seems to fit the torrid month, when summer is at its high tide. And to wear it is supposed to bring fortune to all born under the August constellations.  
Small pieces of mannish jewelry set with sardonyx are therefore as good a birthday remembrance as one could give a man this month.  
Sardonyx-set gold rings may be had from \$9 up. Loose-link gold cuff-buttons for the soft shirt, set with sardonyx, are \$19.50 and upward. And sardonyx-set gold scarfpins start as modestly as \$2.75.  
Here and there about the Jewelry Store will be found other sardonyx-set trifles for August-born men and women.

(Main Floor, Chestnut)

## In Homes Throughout New England These Hooked Rugs Were Made

SOME are old and some are new, but all of them are hand-made products of the New England home. And even those of recent date copy the quaint old designs of the antiques.  
Sanded floors, Windsor chairs, four-poster beds, tilt-top tables, old pewter and crockery were the familiars of the original old hooked rug. The finest of them were used in the "best" rooms, and kept bottom-side up by proud and prudent housewives until "company" came.  
In this exhibition you may see all the quaint old designs—animals, dates, fruits, flowers, and so on—done in soft and delicate or bright and gay colors.  
They are ideal for Colonial-furnished rooms, and the prices are so moderate that many who come to see enrich themselves with several.

(Seventh Floor, Chestnut)

## Sale of White Mountain Refrigerators

A number of these famous refrigerators have come at special prices, and offer great advantage.

In every home there should be an examination of the old refrigerator, to make sure if it is fit to keep the family's food in good condition.

With this sale a new refrigerator is inexpensive, and may be invaluable in the preservation of health.

Top ice refrigerators, white enameled provision chamber, ice capacity, 45 pounds; \$18.75.

Front ice refrigerators, suitable for apartments, 75 pounds ice capacity, \$32; 100 pounds ice capacity, \$36.50; 110 pounds ice capacity, \$43.50. These have two doors and white enameled food compartments.

Three-door front icing refrigerators, porcelain-lined provision chamber; ice capacity, 100 pounds, \$57; 125 pounds, \$62.50.

Two Wanamaker Special Refrigerators both with white enameled provision chambers, three doors and compartment for butter and milk.



35 inches long, 21 inches deep, 50 inches high, holds 125 pounds ice, \$40.

33 inches long, 20 inches deep, 47 inches high, holds 100 pounds ice, \$35.

(Fourth Floor, Central)

## The Best Choice of Office Furniture in Years

is now offered in the August Sale at substantial reductions in price. Our whole stock is included in the sale, the bulk of it at savings of 20 to 25 per cent, a small proportion at lesser economies.  
Not in years has there been such a range of selection and the goods are of the staple, dependable quality on which a saving is always worth while.

(Third Floor, Market)

## Low-Priced Suit Cases Built for Service

Made of stout cowhide in brown and russet, with reinforced, riveted corners; strong handles, good hardware and fabric linings. They make a fine appearance and they can be counted on for satisfaction.

(Main Floor, Chestnut)

## The Time Has Come for New Light Blankets for Cool Autumn Nights

They are the "in-between sea" blankets, and will be used while the heavy quilts and blankets are still stored away. They are single blankets, 72x84 inches, all-wool, bound with satin ribbon, in plain colors or pretty checks and plaids with rose, blue, brown and other colors, at \$10. Another kind, for \$12, are pretty, all-wool blankets in honey-comb weave, 62x84 inches.

(Down Stair Store, Chestnut)

## Men's Extra-Size Handkerchiefs Extra Good at \$8 a Dozen

All of pure linen, made with a narrow hem and in an extra large size.  
They are of a good, medium weight, and exacting men are pretty sure to like them.  
If bought separately the price is 75c each.

(West Aisle)

## August Sale of Trunks

Brand-new, specially priced trunks, excellent in construction, with notable savings. All made to our own specifications.

Wardrobe trunks, \$35. Fiber covered, with hangers for women's and men's clothing, three shoe pockets, laundry bag, four drawers, all broad enough for shirts, and the bottom drawer convertible into a hat box.

Dress trunks—fiber covered, with deep, divided tray; 32 inches long, \$14; 36 inches, \$16; 40 inches, \$18.

Steamer trunks—same construction as the dress trunks, 32 inches, \$12; 36 inches, \$14; 40 inches, \$16.

(Fourth Floor, Central)



To anybody of sound business sense the advantages of choosing from such a stock should be crystal clear.

Goods of unquestionable superiority, prices the lowness of which comparison will prove, and a variety with which no other variety even begins to compare, that is the powerful combination which is making this the greatest August Furniture Sale ever known in its opportunities and in its volume of business.

(Fifth, Sixth and Seventh Floors)

## "The Enchanted Garden"

by Beatrice Baskerville, \$1.90.  
A dramatic story with interesting plot, dealing with the analysis of the workings of a man's mind, from his first false step to the final abandonment of manhood.

(Main Floor, Central)

## The Vogue for Oxford Eye Glasses

is a decided one. Eye-glass wearers in the fashionable Summer resorts have proved this.  
In gold, white or imitation tortoise shell, \$1.50 to \$30. This price is exclusive of lenses.

(Main Gallery, Chestnut)

## Here's a Drop in Men's Fine Low Shoes—a Summer Sale

We have gathered up a dozen kinds of men's fine low shoes that are in incomplete ranges and we are going to clear them out at once

At \$5.75 and \$8.75

Every pair represents several dollars saving, and the smart, forehanded men will be here early for two or three pair apiece.

Shoes at \$5.75 include black and tan calf blucher-cut oxfords with broad toes; black and tan calf lace oxfords with medium narrow toes; tan calf lace oxfords with wing tips and tan calf lace oxfords with ball straps.

Shoes at \$8.75 include black and mahogany cordovan wing-tip oxfords, pinked and perforated—very smart shoes; dark brown cordovans with ball straps and perforated tips; black cordovans with straight tips; smart tan calf oxfords and imported Scotch grain lace oxfords.

(Main Floor, Market)

## Men's Clothing Sale

A general clearaway of all the fancy Summer suits at

\$30 and \$40

including cheviot and worsted suits of the finest description.

Excellent choosing.

(Third Floor, Market)

## Among the Many Old Straw Hats Men Are Discarding

in favor of fresh, clean straw hats—we find very few with the Wanamaker name in them. Which is pretty good evidence that our claim that Wanamaker straw hats keep clean longer is justified.

Now that the finest Lincoln-Bennett and Redleaf London straw hats may be had for \$3, particular men will not want to wear soiled hats.

(Main Floor, Market)

## Men's Fine New Neckties Special at 35c and 50c

1500 grenadine silk ties in diagonal stripes, figures and plain colors have just been brought in to sell at this low price.

Also at 50c are some fine imported foulard neckties.  
Fresh lots have been added to the 35c neckties, which group has a large proportion of foulards, too.

The majority of the ties at both prices were two or three times as much earlier in the season.

(Main Floor, Market)

## A Mattress Sale of Real Advantage

This is a sale in which you are free to choose from our entire stock of mattresses, pillows, feather pillows and bolsters at 20 to 25 per cent less than regular prices.

It is one of the two great bedding opportunities of the year, and it is an event of the greatest advantage to everybody, especially to those who are buying furniture in the great Sale.

Mattresses, pillows, bolsters and springs are furniture of the most important kind.

Now is the time to buy the best grades of these goods at savings good and real.

(Sixth Floor, Chestnut)

## Colored Dresses for Little Folks

And lucky are those from two to six years! For them there are the daintiest of lawns, dimities, voiles, chambrays, organdies, checked gingham, plaids and pongees. Some are smocked and have real inset pockets; others are quaintly ruffled. There are many with bloomers, and some even have little trousers.

One blue chambray deserves special comment; it is straight, with bands of yellow around the hem, neck and sleeves, giving a Chinese effect. Prices from \$2.50 to \$12.75.

(Third Floor, Chestnut)